



# “HOW TO MAKE SCIENCE MORE ENGAGING AND SOCIABLE?”

We invite academic staff, researchers and PhD students of Transform4Europe universities to participate in the Training & Experiences Sharing Session “How to make science more engaging and sociable?”. The online training will be held on April 15, 9.00–15.45 CET (MS TEAMS).

The session consists of two parts. The first part is dedicated to citizen science and will focus on the presentation of its concept and main principles, limitations and problems that could be encountered during citizen sciences projects. The trainers also will share their exemplary experiences in implementing citizen science projects or related activities in different countries and universities.

The second part is dedicated to improving science communication competencies. The program comprises theoretical and practical approaches, covering topics such as the complexity of science communication, ethics in the field, navigating visual misinformation, and utilizing social media tools for effective communication. Led by experts from various institutions, the program aims to enhance participants’ skills in conveying scientific information and navigating the challenges of communication in today’s diverse media landscape.

The reminder about upcoming webinars together with login reference will be sent to all registered participants approximately 3–5 days before the event. The program times are Central European Time. You can convert the times for your location here: <https://greenwichmeantime.com/time/to/cet-local>

**APPLY HERE**

**Date & Place:** April 15, 9.00–15.45 CET, Online, MS TEAMS.

## SCHEDULE

### PART I: CITIZEN SCIENCE

*Moderated by Tomas Berkmanas, Associate Professor (Vytautas Magnus University, Lithuania)*

9.00–9.45 CET

#### **Citizen Science in Practice: Ecosystem Approach.**

*Eglė Butkevičienė, Professor (Kaunas University of Technology, Lithuania)*

9.45–10.15 CET

#### **Exploring the Role of Private Natural History Collections in Citizen Science: Opportunities and Challenges.**

*Veljo Runnel, Citizen Science Expert (University of Tartu, Estonia)*

10.15–10.45 CET

#### **Transferable Experiences and Lessons Learnt from Citizen Science Project on Wildlife Conservation.**

*Elena Buzan, Professor (University of Primorska, Slovenia)*

10.45–11.00 CET – Citizen Science Q&A

11.00–12.00 CET – Lunch Break

### PART II: SCIENCE COMMUNICATION

*Moderated by Austė Aleksandravičiūtė-Šviažienė, Science Communication Specialist, Lecturer*

12.00–12.45 CET

#### **The Complexity of Science Communication.**

*Austė Aleksandravičiūtė-Šviažienė, Science Communication Specialist, Lecturer (Vytautas Magnus University, Lithuania)*

12.45–13.30 CET

#### **Ethics of Science Communication.**

*Tomaž Grušovnik, Associate Professor (University of Primorska, Slovenia)*

13.30–13.45 CET – Break

13.45–14.45 CET

#### **Navigating the Landscape of Visual Misinformation (Lecture/Seminar).**

*Kert Viirt, Associate Professor, Graphic Designer and Visual Artist (Estonian Academy of Arts)*

14.45–15.45 CET

#### **Social Media Tools for Science Communication (Workshop).**

*Karin Marinič, Digital Communications Editor & Amy Simmons, Assistant Researcher (University of Primorska, Slovenia)*



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